

ACTIVATE: Academic Community partnerships to Increase Vaccination in Black and/or of African descent identifying communiTiEs

What is this research about?

- We think that trusted community leaders with broad social networks, known as Popular Opinion Leaders (POLs), can best share health-related information to increase vaccination in their communities
- With a training program, we hope to empower POLs with communication strategies and tools to share COVID-19 vaccine-related information with their community members
- **You can improve COVID-19 health outcomes in your community**

Who can participate:

- Adults (at least 18 years old)
- Identify as Black and/or of African descent
- Have a musculoskeletal condition (like arthritis or gout) or an autoimmune disease (like lupus)
- Speak English
 - We encourage participation of people who speak Haitian Creole or Spanish in addition to English
- Have received a COVID-19 shot since 8/31/22 (bivalent booster or updated COVID-19 vaccine (2023-2024 formula))



What will participation look like? about a 6-month timeline



Study team will ask you some questions to make sure you can participate

Training curriculum: 6 presentations (about 90 minutes each) that will prepare you to talk about COVID-19 vaccines with your community members

Share what you learned with community members & ask them to complete a brief survey

20 minute survey & interview on your experience

Optional feedback session & discussion of study findings

Compensation, Benefits, and Risks:

- You will receive up to \$400 stipend for participation
- Your participation may **aid in our goal of achieving racial equity in preventative care**. However, we cannot promise any benefits to you from taking part in this research study
- We have several protections in place to protect your information. However, there is a small risk that your information could be made public

If interested, please contact

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